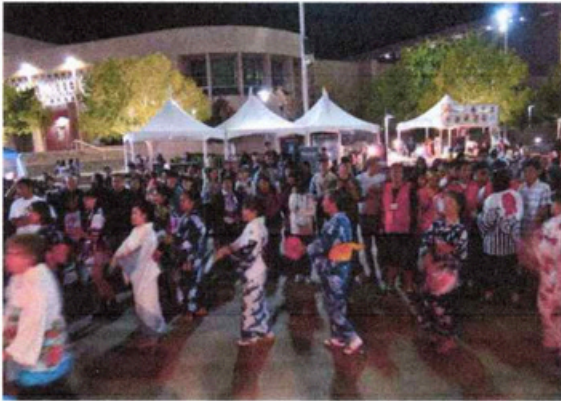


AKI 祭 MATSURI JAPANESE FESTIVAL

Welcome to the 17th annual Aki Matsuri

Awarded Foreign Minister's Commendation for Promotion of Japanese Culture 2024

Saturday, October 10, 2026 / Water Street Plaza – Downtown Henderson



Our mission:

To bring people of all ages and ethnicities together to share in the experience of an authentic Japanese festival.



Thanks to the continuing support of Co-Sponsor City of Henderson and the community, we are ready for 2026! Last year's perfect weather brought more than 17,300 people, enjoying 31 performances on two stages plus a concert by the Chidori Band. Our Odori featuring Aki Matsuri's "signature" dance song, Nevada Ondo closed out the day! We had 35 general vendors, 27 food vendors and 20 sponsor and activity booths last year and are expecting more in 2026. We expect 2026 to be bigger and more exciting and hope that you will join us. Aki Matsuri has always meant Fun, Sharing and Community - and this year is no exception. Aki Matsuri wants to reach out to everyone to renew energy, hope and confidence to experience in-person, the excitement of a traditional Japanese Fall festival.

Introduced to our community in 2010 as a neighborhood outreach event, Aki Matsuri has grown to become the premier annual showcase for Japanese art, music, and food in Southern Nevada. Our highest attendance topped 30,000 at our Strip venue next to New York New York, delighting tourists and locals with traditional and J-Pop entertainment by performers from Japan, Nevada and California. Dozens of Japanese restaurants will offer their specialty foods to people browsing the vendors booths at this one-day event on October 10, 2026. *Sake Pavilion* tastings of *Sake*, *Awamori*, *Shochu* and Japanese beverages will educate with tips on creating unique cocktails. Cultural exchange and education activities for the entire family feature workshops and demonstrations of traditional arts of Calligraphy, *Origami*, a *Haiku* contest, Tea Ceremony plus a *Mikoshi* parade. Search for prizes during our Quest! Paint your own Fox or Cat mask! Wear your *Cosplay* costume! In a tribute to authentic Japanese festivals, the day ends with *Odori* public folk dance around the Cultural stage.

Presented by the **Japanese Festival Association of Nevada (JFAN)**, the Aki Matsuri is proud to be a free-admission event. Aki Matsuri 2026 is proud to again be co-sponsored by the City and will be held at Water Street Plaza in Downtown Henderson on Saturday, October 10, 2026 from 11AM to 9PM.
Everyone is WELCOME!

WE NEED YOUR HELP TO KEEP THE AKI MATSURI A FREE EVENT!

It goes without saying that events such as the Aki Matsuri have costs and expenses. As an all-volunteer event, including the performers, no one receives a salary or other pay to offer this event. We rely on our vendors and sponsors to meet the costs of delivering Aki Matsuri to entertain and inform the community and visitors.

PLEASE DONATE! Your donations will help us to offer free admission and ensure that the Aki Matsuri festival continues for years to come. **JFAN is a 501(c)3 nonprofit organization**, federal tax ID 82-1791149. Your donation is tax-deductible to the extent allowed by the Internal Revenue Code.

Sponsorship opportunities (Businesses/Companies)

Co-SPONSOR / \$20,000+ (only one available)

- Name & Logo prominently displayed on virtual/printed Individual Sponsor Banner
- Name & Logo on promotional materials, Aki Matsuri website & Social Media
- Premium location Outreach Booth, 10x20 & Frequent Mention by MC throughout the Festival
- Offer a greeting from the stage during the opening program

PLATINUM SPONSOR / \$10,000

- Name & Logo prominently displayed on virtual/printed Sponsors group Banner
- Name & Logo on promotional materials, Aki Matsuri website & Social Media
- Premium location Outreach Booth, 10x20 & mention by MC during the festival
- Social media story on Instagram

DIAMOND SPONSOR / \$7,500 (New Opportunity)

- Name & Logo prominently displayed on virtual/printed Sponsors group Banner
- Name & Logo on promotional materials, Aki Matsuri website & Social Media
- Premium location Outreach Booth, 10x20 & mention by MC during the festival
- Social media story on Instagram

GOLD SPONSOR / \$5,000

- Name & Logo on virtual/printed Sponsors group Banner
- Name & Logo on promotional materials, Aki Matsuri website & Social Media
- Outreach Booth, 10x10 & Mention by MC during the festival

SILVER SPONSOR / \$2,500

- Name & Logo on virtual Sponsors group Banner, Aki Matsuri website
- Mention by MC on festival day

BRONZE SPONSOR / \$1,000

- Name & Logo on Aki Matsuri website

Donation opportunities (Families/Individuals)

FAMILY or INDIVIDUAL SPONSOR / \$500

- Name featured on Aki Matsuri website & Social Media

FRIENDS OF AKI MATSURI / DONATION IN ANY AMOUNT

- Donate using QR code available on Aki Matsuri website or at the JFAN booth on festival day

AKI MATSURI 2026
Produced by Japanese Festival Association of Nevada
Sponsorship/Donation Form

Fill out the form below and send it back to akimatsurinv@gmail.com. We will send you an invoice once we receive the form. Submit any questions by email to akimatsurinv@gmail.com.

Website: www.akimatsurinv.com

Name: _____

Title: _____

Business Entity Name: _____

Address: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL:

Co-SPONSOR / \$20,000+ (*only one available*)

Sponsorship by Businesses/Companies

(*Check One*)

_____ PLATINUM SPONSOR / \$10,000

_____ DIAMOND SPONSOR / \$7,500

_____ GOLD SPONSOR / \$5,000

_____ SILVER SPONSOR / \$2,500

_____ BRONZE SPONSOR / \$1,000

Donation by Families/Individuals

(*Check One*)

_____ Family or Individual / \$500

_____ Friends of Aki Matsuri *

***Donate in any amount using QR code on Aki Matsuri website or at the JFAN booth on festival day*

Japanese Festival Association of Nevada (*JFAN is a Non-profit 501(c)(3) Organization Tax ID 82-1791149*)
5300 Spring Mountain Rd #212A
Las Vegas, NV 89146

Signature: _____ Date: _____