



Welcome to the 13th annual Aki Matsuri

NEVADA'S PREMIER CELEBRATION OF JAPANESE CULTURE!

Saturday, October 22, 2022 / Water Street Plaza – Downtown Henderson



Our mission:

To bring people of all ages and ethnicities together to share in the experience of an authentic Japanese festival.

Thanks to the continuing support of the City of Henderson and the community, we are coming back **STRONG** for 2022! This year's theme expresses a return to Fun, Sharing and Community-Aki Matsuri wants to reach out to everyone to renew energy, hope and confidence to experience in-person, the excitement of a traditional Japanese Fall festival.



Introduced to our community in 2010 as a neighborhood outreach event, Aki Matsuri has grown to become the premier annual showcase for Japanese art, music and food in Southern Nevada. Attendance in 2019 topped 30,000, delighting tourists and locals with traditional and J-Pop entertainment by performers from Japan, Nevada and California. Dozens of Japanese restaurants offered their specialty foods to people browsing the vendors booths at this one-day event. For ages 21+, a *Sake* tasting offered 50 different *sake*, that were paired to Japanese foods. Cultural exchange and education activities featured workshops and demonstrations of traditional arts of *Ikebana*, Calligraphy, *Origami*, tea ceremony plus a *Mikoshi* shrine parade. A wedding Kimono fashion show and Cosplay showcase blended traditional and modern fashion culture to appeal to kids of all ages. In a tribute to authentic Japanese festivals, the day ended with *Bon Odori* public folk dance around the *Yagura* stage.

Presented by the **Japanese Festival Association of Nevada (JFAN)**, the Aki Matsuri is proud to be a

free-admission event. Aki Matsuri 2022 is proud to be co-sponsored by the City for a second year and will be held at Water Street Plaza in Downtown Henderson on Saturday, October 22, 2022 from 11AM to 9PM. Everyone is WELCOME!

WE NEED YOUR HELP IN KEEPING THE AKI MATSURI A FREE EVENT!

It goes without saying that events such as the Aki Matsuri have costs and expenses. As an all-volunteer event, no one receives a salary or other pay to offer this event. We rely on our vendors and sponsors to meet the costs of delivering Aki Matsuri annually to entertain and inform the community and visitors.

PLEASE DONATE! Your donations will help us to offer free admission and ensure that the Aki Matsuri festival continues for years to come. **JFAN is a 501(c)3 nonprofit organization**, federal tax ID 82-1791149. Your donation is tax-deductible to the extent allowed by the Internal Revenue Code.

Sponsorship opportunities (Businesses/Companies)

PLATINUM SPONSOR / \$5,000

- Name & Logo prominently displayed on virtual/printed Individual Sponsor Banner
- Name & Logo on promotional materials, Aki Matsuri website & Social Media
- Frequent Mention by MC throughout the Festival

GOLD SPONSOR / \$2,500

- Name & Logo on virtual/printed Sponsor Banner
- Name & Logo on promotional materials, Aki Matsuri website & Social Media
- Mention by MC during the Festival

SILVER SPONSOR / \$1,000

- Name or Logo on virtual/printed group Banner
- Name or Logo on promotional materials, Aki Matsuri website & Social Media

BRONZE SPONSOR / \$500

- Name or Logo on Aki Matsuri website

Donation opportunities (Families/Individuals)

DIAMOND SPONSOR / \$1,000

- Name prominently displayed on virtual/printed banner during festival
- Name featured on Aki Matsuri website & Social Media
- Mention by MC during the festival

EMERALD SPONSOR / \$500

- Name displayed on virtual/printed banner at event
- Name on Aki Matsuri website & Social Media

PEARL SPONSOR / \$250

- Name on Aki Matsuri website

AKI MATSURI 2022
Produced by Japanese Festival Association of Nevada *
Sponsorship/Donation Form

Fill out the form below and send it back to akimatsurinv@gmail.com. We will send you an invoice once we receive the form. Submit any questions by email to akimatsurinv@gmail.com.

Name: _____

Title: _____

Business Entity Name: _____

Address: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL:

(A) Sponsorship by Businesses/Companies

(B) Donation by Families/Individuals

(Check One)

(Check One)

_____ PLATINUM SPONSOR / \$5,000

_____ DIAMOND SPONSOR / \$1,000

_____ GOLD SPONSOR / \$2,500

_____ EMERALD SPONSOR / \$500

_____ SILVER SPONSOR / \$1,000

_____ PEARL SPONSOR / \$250

_____ BRONZE SPONSOR / \$500

_____ OTHER / \$ _____

Japanese Festival Association of Nevada (JFAN)
5300 Spring Mountain Rd #212A,
Las Vegas, NV 89146

Signature: _____ Date: _____

*JFAN is a Non-profit 501(c)(3) Organization Tax ID 82-1791149